

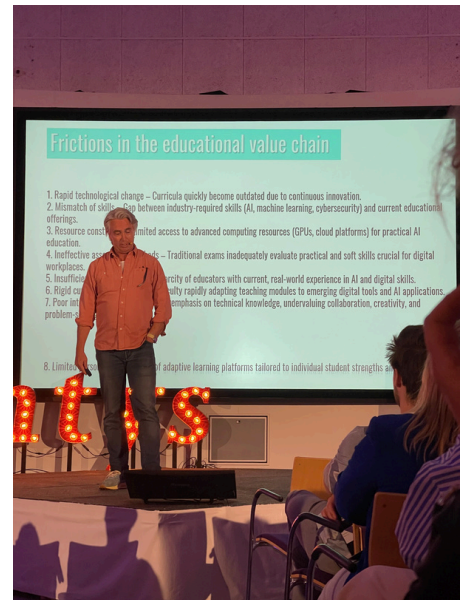
# IT festival

## Why am I doing this?

I attended the IT festival since there were interesting workshops I wanted to attend. It was also a great opportunity to network with students, teachers and alumni in a fun environment.

## How am I doing this?

I went to two different workshops that sounded intriguing and matched with my potential future goals. One workshop was more focused on human connection where I even participated. The other workshop was more of a lecture focused on business where I made notes in order to always look back on.



## What did I find out?

The first workshop was Ryan Hayashi who talked about the connection between magic and human connection. At first I didn't understand what it had to do with ICT, but I learned a lot about his presentation skills. He involved the audience, kept the energy high and always knew what to say and what to do. What I took away from this presentation was the importance of public speaking and charisma.

Next I attended Menno Lanting's presentation who talked about the role of technology in corporate culture. I don't aspire to be a CEO, but a management role intrigues me since I already tend to take the lead often. The most valuable thing I learned was that the key to a successful business always starts with identifying a friction. If you find a solution to it, you can apply it to every other field.

## So?

The IT festival helped me grow professionally and personally. I gained a better inside in business and management, since a management role sounds interesting in the future. I also felt inspired by Ryan Hayashi's presentation, especially by his presentation skills. I will try be more engaging and charismatic during my own presentations. Besides that it was a very fun day with fellow students and teachers.